

# HAUTE MARKET™



**Advertise with the most unique concept in town:**

Haute Market is a resourceful shopping and fashion event coordinating service that brings emerging and established designers and chic local boutiques to style-savvy consumers who want a one-stop solution for shopping and entertainment.

Haute Market is committed to showcasing up-and-coming talent and fabulous businesses in addition to providing consumers with a well-rounded selection of stylish products and specialty services for a night full of pampering, shopping and excitement.

Haute Market has recently developed into an online mini-magazine due to the popularity of the beauty tips and fashion advice featured on its Fashion 411 blog. It was time to grow to provide what our reader's wanted, more great news, more comprehensive articles and more. This exciting growth brings even more opportunities to our advertising clients and more exposure as the popularity of the web site grows.



**Opportunities:** Now, area businesses can reach out to our coveted market of women shoppers with a fresh and effective concept.

Haute Market has a variety of promotional opportunities available for you to get the word out about your store or product, to include:

- Online advertising
- Print advertising
- Radio advertising
- and event exposure

Whether you choose a full sponsorship package with maximum exposure, or start out small, Haute Market will help to generate the traffic you need to grow your brand awareness and, ultimately, your sales.

Haute Market is the smart and creative solution for any brand that seeks to more effectively reach its target audience.

